



Paris, 21 July 2008

## First Half Sales 2008

**Revenues: + 40%**

**Backlog: + 96%**

*Emailvision, the technology and market leader for “on demand” e-mail marketing software, presents its 1<sup>st</sup> half 2008 sales results.*

In Million Euros	1 <sup>st</sup> Half 2008	1 <sup>st</sup> Half 2007	Growth %
Backlog as of 30 <sup>th</sup> June, 2008	21.19	10.81	+ 96%
Revenues	10.12	7.22	+ 40%

### Strong growth in Revenues & Backlog

First half 2008 Revenues grew by 40% at 10.12 M€. Revenue growth was 48% at a constant exchange rate\*.

The 2<sup>nd</sup> quarter confirmed the good sales results of the first 3 months of 2008. Emailvision won 282 new clients during the first half of the year. New clients who selected Emailvision as their strategic email marketing partner include UEFA & Eurotunnel in the UK, Meilleurtaux.com & Skis Rossignol in France, Orca in Germany, and Renault & 3 Suisses in Benelux.

In accordance with the sales strategy outlined at the beginning of the year, Emailvision has commenced operations in Switzerland, the Netherlands and in the United States where new sales and support offices are currently being opened. Emailvision is accelerating its international sales expansion whilst reinforcing its market share within existing markets in Europe. These new markets will contribute to revenue growth in 2008.

### 2008 Outlook

With a backlog of 21.19 M€ as of 30<sup>th</sup> of June 2008, representing 96% growth compared to 30<sup>th</sup> of June 2007, out of which 6.9 M€ will impact the 2<sup>nd</sup> half of 2008, Emailvision confirms its confidence in continued sales growth in 2008.

Emailvision will continue to invest in sales, marketing and R&D to maintain its long term sales growth and market share.

*\*constant exchange rate EUR/GBP (1<sup>st</sup> half 2007 average): 1.48*

## Press Release

**Next Financial Announcement: 1<sup>st</sup> Half 2008 Results on 15<sup>th</sup> September 2008**  
**after market close**

**Emailvision is listed on the Euronext Paris Alternext Market – ISIN Code:**  
**FR0004168045 / MNEMO: ALEMV**

### About Emailvision

Emailvision is a global market and technology leader in on-demand software for e-mail marketing automation. The Emailvision flagship product, Campaign Commander, has become the benchmark software service for the E-commerce and publishing industries. With a staff of over 130 and offices in the major global markets including The USA, UK, France, Germany, Switzerland and Benelux, Emailvision is driving an offensive sales and market share strategy in a high growth market.

### Contacts

---

#### Emailvision

Nick Heys, CEO  
Olivier Candau, CFO  
Tel.: +33 1 41 27 27 17  
investor-relations@emailvision.com

#### Global Equities

**Listing sponsor**  
Stéphane Lefèvre-Sauli  
Tel.: +33 1 44 43 33 00  
slefevre-sauli@global-  
equities.com

#### ACTIFIN

**Communication financière**  
Jean-Yves Barbara - Emilie Dèbes  
Tel.: +33 1 56 88 11 11  
jybarbara ou edebes@actifin.fr