



## **Emailvision Opens New York Office**

**To support growing demand for e-mail marketing software & services**

New York, NY, October 2<sup>nd</sup>, 2008

Emailvision, a global leader in on demand software for email marketing announced today that it has opened a New York office to expand its global reach and provide service and support to a growing list of International clients. Heading the NY office is Olivier Piscart who joined Emailvision in 2003.

*“This office will give Emailvision a strategic presence in the New York Metropolitan area and allow us to better serve the email marketing requirements of our clients in the US and in Europe”* says Nick Heys, founder & CEO of Emailvision.

Emailvision has a fast growing client portfolio of over 1 300 clients including Pinnacle, Unilever, Opodo, Orange, Kasperky Labs, Joost, The Body Shop, and Sony.

In 2007, Emailvision more than doubled the number of clients subscribed to the *Campaign Commander* software service for e-mail marketing automation and delivery.

*“Worldwide demand for email marketing software is undergoing strong growth as marketers shift their attention from costly acquisition marketing to highly profitable retention e-mail marketing programs”* says Olivier Piscart, Country Manager USA. *“I am delighted to head up our New York office and look forward to supporting our fast growing client base in the US.”*

### **About Emailvision ([www.emailvision.com](http://www.emailvision.com))**

Emailvision is a technology leader in “on-demand” software for email marketing automation. The Emailvision flagship software product, Campaign Commander, has become the industry standard email marketing software service for E-commerce and publishing companies with over 2 500 users worldwide. The company has a staff of over 130 and offices in the major international markets including The US, UK, France, Germany, Switzerland and Benelux. Emailvision was founded in 1999 and is listed on the NYSE Euronext Alternext stock exchange (ISIN FR0004168045)

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